

READING LIST



Dan Schawbel guides the next generation of leaders to create a workplace where teammates feel genuinely connected, engaged, and empowered – to grow strong interpersonal skills rather than relying on technology. The book includes interviews with 100 leaders from notable companies such as Facebook, HBO, Starbucks, Nike, American Express, Four Seasons, Walmart, Time, LinkedIn and The U.S. Air Force. The author explains how a more socially connected workforce creates greater fulfillment, productivity, and engagement while preventing burnout and turnover.

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“A practical guide for leaders to stop using technology as a crutch and start building genuine connections with their teams.” – Adam Grant, New York Times bestselling author of Give and Take, Originals, and Option B with Sheryl Sandberg

Back to Human How Great Leaders Create Connection in The Age of Isolation

“Elevating humanity through business is the purpose of Conscious Capitalism. *Back to Human* is a welcomed reminder of the interdependencies that exist across all human stakeholders, and that workplace cultures must be trusting, authentic, innovative and caring so that working there is a source of both personal growth and professional fulfillment.” – John Mackey, co-founder and CEO, Whole Foods Market

“Our brain grew in size in order to process our complex social needs, yet we are evolving into a society that devalues human interaction. Dan’s insights will ensure you use all your neurons offered by evolution.” – Mehmet Oz, MD, Professor of Surgery, Columbia University



Dan Schawbel Dan Schawbel is a *New York Times* bestselling author, Partner and Research Director at Future Workplace, and the Founder of both Millennial Branding and WorkplaceTrends.com. He has interviewed over 2,000 of the world’s most successful people, including Warren Buffett, Anthony Bourdain, Jessica Alba, will.i.am, Michael Bloomberg, Chelsea Handler, Colin Powell, Sheryl Sandberg, and Arnold Schwarzenegger.

Dan’s Top 10 Workplace Trends For 2019

- 1. The co-existence of workers and robots.** While the global workforce fears the introduction of artificial intelligence removing jobs from the economy, they will eventually have to work side-by-side with these technologies in order to become more productive and free up time to do emotional labor.
- 2. Employees want a more flexible workweek.** Employees continue to be under more pressure to work harder, and longer, without additional compensation, so employers need to offer more flexibility so they can cope.
- 3. The loneliness epidemic and rise of work friendships.** Around the world, people are feeling lonely because communities are falling apart we are addicted to tech devices. This feeling of loneliness impacts our workplaces in many ways, including lower productivity and well-being.
- 4. Companies use mindfulness to relieve stressed workers.** 94% of workers are stressed out at work and a third report that their level of stress is high to unsustainably high, which impacts their health and productivity.
- 5. Companies move away from open offices.** In 2017, 70% of U.S. offices had low or no partitions and were considered open offices. One study found that 58% of employees need more private spaces for problem solving and half said their office environment is too distracting.
- 6. More companies are offering healthcare.** Companies are realizing that a healthy workforce increases retention, lowers absenteeism, increases productivity and creates a better culture.
- 7. Companies use robots to close their skills gap.** There are 6.9 million unfilled job openings in America. A study has found that instead of upskilling and retraining employees, 40% of employers believe artificial intelligence will help fill the skills gap.
- 8. Companies under pressure to take diversity seriously.** The diversity conversation is taking another step in the right direction as companies become more transparent.
- 9. Paid Leave on the rise for both women and men.** With one million new millennial moms and dads each year, more companies are beefing up their paid leave policies.
- 10. Natural light and views important to employee wellbeing.** After interviewed 1,600 American employees we found that employees said natural light and views of the outdoors were their most important office perk.